Booth Example



**INSTRUCTIONS**

The following guidelines are intended to help you create a correct print file.

Print files must meet the following requirements:

**1. Color Settings**

* Color method: CMYK
* Color profile: FOGRA39
* Black management:
* Rich Black: (Rich Black): C:40 M:30 Y:30 K:100
* Avoid pure black (K:100) for large areas

**2. File format**

* Accepted formats: PDF or maximum resolution JPG or TIFF

**3. Graphic Elements**

* Vector Images:
	+ Convert all text to outlines
	+ Resolve any unintentional overprints
* Raster Images:
	+ Minimum resolution: See the DPI table based on viewing distance
* Embed all images in the document or provide a folder with links
* Avoid lossy compressions (e.g., JPEG) for graphic elements containing text or fine

**4. Layout and Dimensions**

* Bleed: Minimum 1 cm on all sides
* Scale: Preferably 1:1. If scaled, clearly specify the scale factor and consider the resolution

**5. Fonts**

* Embedding: All fonts must be fully embedded

**6. Quality Control**

* It is assumed that those preparing the files should perform a preliminary check
* on the actual size output.
* We reserve the right to check the files and report any anomalies.



**Stands:**
The graphic dimensions for the stands will be indicated directly in the online portal. Below are the specifications:

**3x4 Stand**:

* + Back wall measuring 4x2.5 h.
	+ Side walls measuring 3x2.5 h, both with a 1 cm bleed.
	+ Front fascia measuring 4x0.25 with a 1 cm bleed.

**3x2 Stand**:

* + Back wall measuring 2x2.5 h.
	+ Side walls measuring 3x2.5 h, both with a 1 cm bleed.
	+ Front fascia measuring 2x0.25 with a 1 cm bleed.